

Enabling Grassroots Change (*Numu-Lite*)

One Day of Immersion, Three Months of Guided Growth

This program helps universities meet Higher Education mandates while preparing students with future-ready skills. Delivered free as part of ChangeCraft's CSR, it builds adaptability, leadership, and societal impact in just one day of immersion and three months of guided growth.

Universities today carry a dual responsibility: to prepare students for careers, and to equip them to lead in a world marked by complexity, uncertainty, and rapid change. Employers increasingly seek graduates who can adapt quickly, collaborate across disciplines, and tackle challenges with confidence and creativity.

At ChangeCraft, we believe young people are not just learners — they are changemakers. For over a decade, we have worked across the Middle East, Africa, and South Asia helping youth, communities, and organisations unlock resilience and innovation.

For the next 12 months (Oct 2025–Oct 2026), our CSR focus is on the Middle East and Pakistan. That means this program is offered pro bono* to universities here, part of our commitment to strengthening youth, communities, and institutions.

Over the past few years, it has already been delivered at 10+ universities in Jordan, Türkiye, Angola, and Ethiopia, reaching hundreds of students. Each cohort has shown the same outcome: when students are equipped with self-awareness, empathy, and systems thinking, they gain the confidence and creativity to drive meaningful change in their communities.

Adaptability

Equip students with adaptability, empathy, systems thinking, and collaborative leadership.

Community Service

Provide universities with a structured, pro bono program aligned with community service requirements.

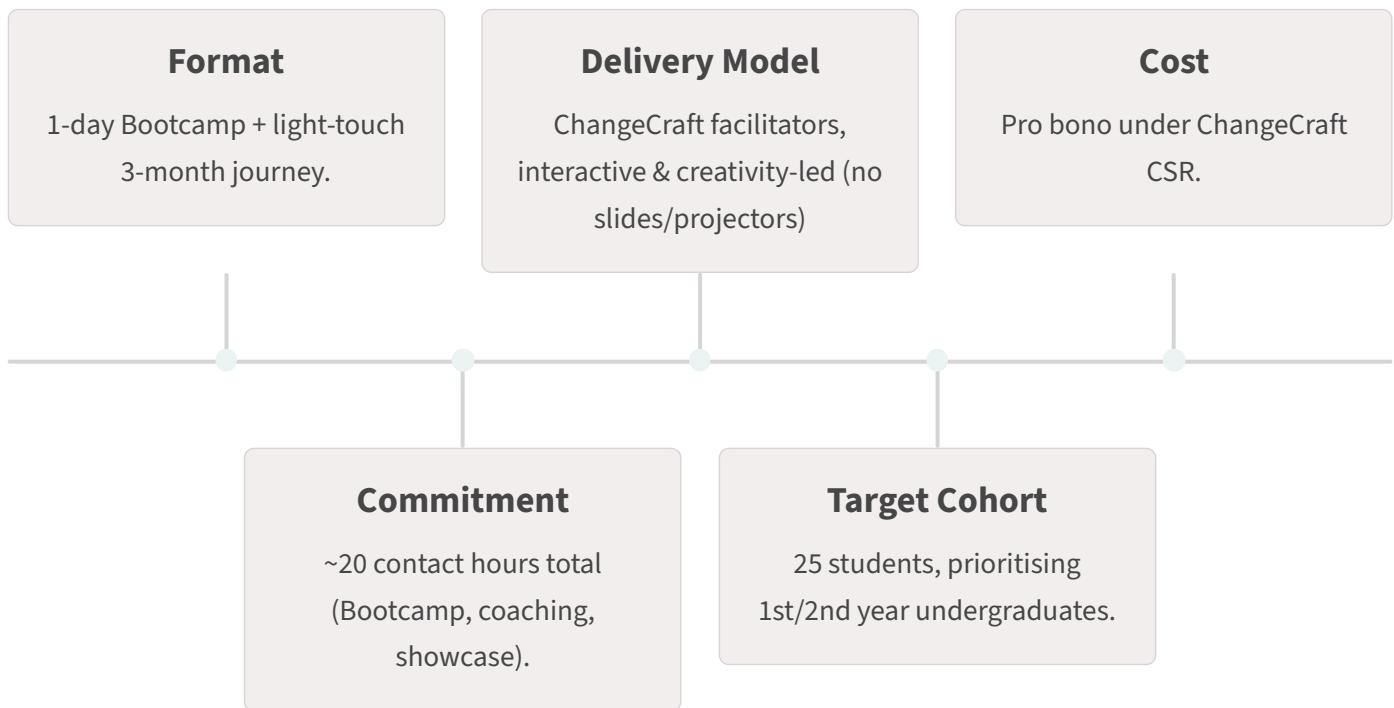
Cross-Cultural Insights

Generate cross-cultural insights by implementing standardised, measurable experiments that can be compared across borders.

* Limited to 16 pro bono programmes regionally. Partnerships are confirmed on a first-come, first-partnered basis at ChangeCraft's discretion.



Program Description



Core Components

Bootcamp (Day 1)

Immersive introduction to Agile methods and Systems Thinking. 6–7 hours of interactive learning and practice.

Coaching Circles (Months 1–3)

≤13 students per circle, ~1 hr/month of guided practice. Designed to sustain growth without adding academic burden.

Showcase Event (end of Month 3)

An open review where select student teams share their experiments and insights with guests from industry, government, and academia, celebrating impact and fostering collaboration.

Community Experiments

At the heart of the program is a growing portfolio of zero-investment community experiments — simple, practical initiatives that require creativity and collaboration, not capital. These experiments help students turn ideas into action while generating measurable social and behavioural impact.

Examples include:

- **Community Resource Mapping** – discovering assets, skills, and local champions already present in the community.
- **Peer Mental Health Circles** – creating safe spaces for listening, empathy, and shared resilience.
- **Waste-to-Value Exchanges** – turning local waste streams into small opportunities for reuse and livelihood.
- **Youth Skills Platforms** – connecting peers to learn and teach employable skills informally.
- **Storytelling for Dialogue** – using stories to bridge divides and nurture social cohesion.
- **Food Security Networks** – building community-level coordination to reduce food waste and hunger.
- **Digital Inclusion Circles** – helping community members gain access to and confidence in digital tools.
- **Listening Corners** – setting up informal, low-cost spaces for active community listening and empathy building.
- **10-Minute Fix-It Fridays** – micro-action routines where teams pick a small, solvable issue each week.

These low-cost, high-impact experiments reveal what accelerates societal transformation and provide real-world learning data for both students and academia. By joining, your university becomes part of a growing cross-university network of social innovators — transforming the program from a single CSR event into participation in a regional and global movement for community-driven change.

Within this movement, student teams are supported through the Grassroots Impact Challenge — a cross-university platform where participants receive monthly *impact grants*, mentorship, and recognition for progress and reflection.

The Challenge culminates in a closing event and publication pathway, giving both students and universities the opportunity to share their learning with a wider research and practitioner community, individually or collaboratively.

 **\$250**

Top Team

Monthly award for top team

 **\$150**

Runner Up

Monthly award for runner-up

 **\$100**

Third Team

Monthly award for third team

Benefits for Universities

Meets Community Service Mandates

Contributes to students' mandatory community service requirements, in line with HEC guidance.

Enhance Employability

Equip graduates with future-ready skills valued by employers.

Strengthen Academic Experience

Complement formal curricula with experiential, cross-disciplinary learning.

Sustained Engagement

A short Bootcamp day + light monthly touchpoints keeps learning alive without overload.

Research & Publication Pathway

Reflections and case studies can inform research, papers, and publications.

Cross-Faculty Fit

Designed for cross-disciplinary collaboration, encouraging students from different faculties to work together.

Boost Institutional Profile

Positions your university as a leader in innovation and impact within Pakistan, with potential for visibility across a **global research network** of universities engaged in comparative studies.

Alignment with the UN Sustainable Development Goals (SDGs)



The Enabling Grassroots Change (EGC) Program – or *Numu-Lite* – contributes directly to six UN Sustainable Development Goals (SDGs), linking classroom learning with real-world social innovation and measurable community outcomes.

Its SDG alignment also strengthens eligibility for funding and partnerships with bodies such as UNDP, UNESCO, UNICEF, the World Bank, and the British Council, which prioritise youth-led, community-driven impact.

Together, these contributions make *Numu-Lite* a living SDG laboratory – where students learn by creating measurable change while positioning their universities within the global development ecosystem.

Next Steps



Identify a Student Cohort

Undergraduates, a cross-disciplinary mix.

Agree on a Suitable Date

For the Bootcamp within the academic session.

Nominate Faculty Leads

To link students into the follow-up journey.

Decide on Documentation

Approach to capture outcomes for research.

Contact

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"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has."
Margaret Mead